Helping Make Products Better**

The Chemical Company

JONCRYL® 1915

Key Features & Benefits

- Block Resistance
- Excellent Adhesion
- Low VOC
- Pigment Dispersing Capability

LOW COST, BLOCK RESISTANT POLYMER FOR HARDBOARD PRIMER COATINGS

General Information

Typical Physical Characteristics

Appearance	Translucent liquid
рН	8.5
Solids, % by Weight	44
Viscosity, cP	800
Glass Transition Temperature, °C (Tg)	43
MFFT, °C	Appr. 0
Density as supplied, lbs/gal	8.5
Freeze Thaw Stable	No

These typical values should not be interpreted as specifications

JONCRYL[®] **1915** emulsion is a unique polymer that exhibits low minimum film forming temperature, yet offers excellent block resistance. **JONCRYL 1915** emulsion is ideally suited for high PVC primers used over hardboard and composite wood substrates.

FORMULATION GUIDELINES:

 Solvent Levels - Normal primer cure temperatures range from 180°F to 250°F maximum board surface temperature. This is generally enough heat to obtain a good performing film, even at PVC's in excess of 55. The addition of low levels of EB, PnB, or PtB may further enhance film formation. Caution should be taken not to include too much solvent, as this may encourage blistering or blocking of the coating.

PERFORMANCE EVALUATION:

Approximately two wet mils of coating was applied to medium density fiberboard. The panel was baked for 15 minutes at 300°F in an oven. The panel was then immediately placed in an IR oven until a board surface temperature (BST) of 250°F was reached. The panel was allowed to cool to a BST of 150°F before a face-to-face block test was performed. The panel was allowed to cool for a total of 15 minutes before a tape adhesion test was performed.

Block Test at 250 psi	No Blocking
Adhesion Test using 250 Tape	Little adhesion failure at coatings/substrate interface; mostly substrate failure

STARTING POINT FORMULATION:

The following starting point formulation is recommended for an initial evaluation of **JONCRYL**[®] **1915** emulsion. Modification of the formulation may be required to achieve desired results for specific applications.

MATERIALS		POUNDS	GALLONS	
JONCRYL 1915	(Acrylic Emulsion)	245.6	28.45	
Dehydran [®] 1293	(Defoamer)	4.2	0.56	
Ti-Pure [®] R-902	(TiO2)	239.1	7.18	
DMAE (DMEA)	(Amine)	2.5	0.34	
Water		37.1	4.45	
Atomite	(CaCO3)	439.1	19.52	
DISPERSE TO 5H:				
Letdown:				
Water		34.0	4.09	
JONCRYL 1915	(Acrylic Emulsion)	163.7	18.97	
Water		132.8	15.94	
Dehydran [®] 1293	(Defoamer)	2.1	0.28	
DSX-1550	(Thickener)	2.0	0.22	
TOTALS		1302.2	100.00	

JONCRYL 1915 EMULSION - HARDBOARD PRIMER FORMULA #609-A

FORMULATION ATTRIBUTES:

Solids, % by weight Solids, % by volume	66 49
Viscosity,#2 Zahn, seconds	57
Viscosity, cP	100
VOC Calculated	
g/l	22
lbs/gal	0.2

SUPPLIER INFORMATION:

Product

JONCRYL 1915* TiPure R-902* Atomite CaCO3 Henkel DSX-1550* Dehydran 1293* Description

Supplier

Polymer Pigment Extender Thickener Defoamer BASF Resins Dupont ECC International Cognos Cognos

*These trademarks are owned by the suppliers listed above.

The statements in the product literature and label are guidelines only. Users should test this product in advance to verify suitability for particular uses. BASF Corporation neither makes nor authorizes to be made any express or implied representation or warranty with regard to this product concerning the performance, use, fitness for particular purpose, suitability for use on any surface or merchantability of this product, whether used alone or in combination with other products. The furnishing by us of information and products either as experimental samples or by sales, contains no recommendations respecting the use of these products or the lack of infringement of any patent nor does it grant a license under any patent owned by our company. BASF assumes no liability for any damage of any kind regardless of cause, including negligence.

JONCRYL® is a registered trademark of BASF Corporation.

©2006 BASF Corporation, Sturtevant, WI 53177-0902. All rights reserved.

U.S. and Canada BASF Resins 1609 Biddle Avenue Wyandotte, Michigan 48192 Phone: 1-800-231-7868 Fax: 1-800-437-3266 americas@basf.com Europe, Africa and Middle East BASF Resins B.V. Innovatielaan 1 8466 SN Nijehaske P.O. Box 390 8440 A J Heerenveen The Netherlands Phone: 31-513-619619 Fax: 31-513-619600 resins@basf.com Japan Johnson Polymer Corp. Kanagawa Science Park West-505 2-1, Sakado 3-Chome, Takatsu-ku Kawasaki-shi, Kanagawa/Japan 213-0012 Phone: 81-44-829-1366 Fax: 81-44-829-1361 Asia/Pacific Rim Johnson Polymer Ltd. Block 213, Henderson Ind. Park #04-11 Henderson Road Singapore 159533 Phone: +65-6272-2338 Fax: +65-6271-7956 Latin and South America BASF Mexicana, S.A. de C.V. Av. Insurgentes Sur # 975 Col. Ciudad de los Deportes C.P. 03710 Mexico, D.F. Phone : (52-55) 53-25-27-87 (52-55) 53-25-26-87 Fax: (52-55) 56-11-48-97